



2025

SMACNA WESTERN WASHINGTON

eei  
EXECUTIVE  
EDUCATION  
INSTITUTE





# the program.

## ideal candidates

Emerging executives, future leaders and the next generation of SMACNA directors

## dates

**Begins:** June 2025

**Ends:** November 2025

## cost

\$1,500 fee covers your course work.

SMACNA will cover the cost of the hotel, group transport and group meals during orientation and retreat.\*

## application

Attendees must submit application, essay, resume and recommendation form by **May 19, 2025**.

\* Limited scholarships are available inquire with Carrie Heinrich.



# lead. inspire.

## FUTURE LEADERS START HERE.

SMACNA-Western Washington is excited to announce the 3rd annual Executive Education Institute for emerging executives, future leaders and the next generation of SMACNA directors.

A select group of industry leaders will be chosen to attend our popular program. Courses will be taught by respected leaders and facilitated by SMACNA-Western Washington's Board Members. Participants will also attend an orientation and retreat lead by industry experts. This is a rare opportunity to study, collaborate and learn from the biggest and brightest minds in the industry.



# schedule and speakers

date	speakers	theme
June 11-12*	<b>Henriet Schapelhouman</b> <b>BOD FACILITATORS</b> Julie Muller, BJ Giri and Russ Kimball	Orientation Getaway  What Type of Leader Are You?
July 9	<b>Shaabini Alford</b> <b>BOD FACILITATOR</b> Tom Montgomery	Decision Making to Create Alignment Between Field and Office
Aug. 6	<b>Andy Patron</b> <b>BOD FACILITATOR</b> Chris Gourley	Building Great Teams
Aug. 26	<b>Eric Anderton</b> <b>BOD FACILITATOR</b> James Miller	How to Make Yourself Indispensable and Build a Rewarding Career
Sept. 11	<b>William Dwyer</b> <b>BOD FACILITATOR</b> Mark Krewedl	Negotiation Skills and Mutual Gains Bargaining
Oct. 16	<b>Henriet Schapelhouman</b> <b>BOD FACILITATOR</b> David Happe	Importance of Career Coaching and Effective HR Strategies
Nov. 5	<b>BOD FACILITATORS</b> Julie Muller, BJ Giri and Russ Kimball	Executive Case Study**
Nov 17-18	<b>Executive Strategy Retreat</b>	

\* Two-day orientation will be held at The Woodmark Hotel, Kirkwood

\*\* Executive Case Study Retreat will be held at Salish Lodge

eei

NOVEMBER  
**executive  
strategy  
retreat.**





NOVEMBER

## executive strategy retreat.

The Executive Strategy Retreat is a one-of-a-kind experience to study, collaborate and learn from the biggest and brightest minds in the industry.

The retreat includes educational sessions, a case study and group activities for an engaging experience you won't want to miss.



### Eric Anderton

*Owner, Construction Genius*

Eric is an accomplished construction industry executive, leadership advisor, strategic facilitator and keynote speaker with more than 25 years of experience. In 2013, he founded Construction Genius to help construction firms tackle their biggest leadership challenges.



### Shaabini Alford

*Consultant, Maxim Consulting*

Shaabini is a seasoned professional in the construction and mechanical contracting industry. Known for consistently delivering excellence, her strengths include enhancing business processes, team leadership and cultivating a culture of trust throughout her two-decade career.



### William Dwyer

*Assistant Teaching Professor, Rutgers University*

William teaches at the Rutgers University School of Management and Labor Relations, including courses in Negotiation and Workplace Conflict Resolution, along with other undergraduate and postgraduate level courses.



### Henriet Schapelhouman

*President, Semper Vita Institute*

Henriet currently serves as the president of Semper Vita Institute, a training company specializing in the personality and strengths-based coaching of individuals, executives, teams, organizations, marriages and families. She is also an ordained pastor in the Free Methodist Church and popular speaker at conferences and retreats.



### Andy Patron

*Principal Consultant, Aboveboard Consulting*

Andy has been working in the construction industry for over 30 years, leading, managing and developing people with private and public sector owners. He's a sought-after consultant, trainer, speaker, group facilitator and presenter whose passion for talent development has helped him collaborate and build solutions with clients all over the world.



