



2026



eei EXECUTIVE
EDUCATION
INSTITUTE

SMACNA WESTERN WASHINGTON

lead. inspire.

FUTURE LEADERS START HERE.

SMACNA-Western Washington is excited to announce the 4th annual Executive Education Institute for emerging executives, future leaders and the next generation of SMACNA directors.

A select group of industry leaders will be chosen to attend our popular program. Courses will be taught by respected leaders and facilitated by SMACNA-Western Washington's Board Members. Participants will also attend an orientation and retreat lead by industry experts. This is a rare opportunity to study, collaborate and learn from the biggest and brightest minds in the industry.

the program.

ideal candidates

Emerging executives, future leaders and the next generation of SMACNA directors

dates

Begins: June 2026

Ends: November 2026

cost

\$2,000 fee covers your course work.

SMACNA will cover the cost of the hotel, group transport and group meals during orientation and retreat.

application

Attendees must submit application, essay, resume and recommendation form by **May 20, 2026.**

schedule and speakers

date	speakers	theme
June	Henriet Schapelhouman	Orientation Getaway What Type of Leader Are You?
July	Stephane McShane	Decision Making to Create Alignment Between Field and Office
Aug.	Andy Patron	Building Great Teams
Aug.	Angie Simon	Financial Acumen for the Field
Sept.	Eric Anderton	How to Make Yourself Indispensable and Build a Rewarding Career
Sept.	Bill Dwyer	Negotiation Skills and Mutual Gains Bargaining
Oct.	Henriet Schapelhouman	Importance of Career Coaching and Effective HR Strategies
Nov.	Executive Case Study Retreat	

* Executive Case Study Retreat will be held at Salish Lodge

NOVEMBER
**executive
strategy
retreat.**





NOVEMBER

executive strategy retreat.

The Executive Strategy Retreat is a one-of-a-kind experience to study, collaborate and learn from the biggest and brightest minds in the industry.

The retreat includes educational sessions, a case study and group activities for an engaging experience you won't want to miss.



meet the speakers



Eric Anderton

Owner, Construction Genius

Eric is an accomplished construction industry executive, leadership advisor, strategic facilitator and keynote speaker with more than 25 years of experience. In 2013, he founded Construction Genius to help construction firms tackle their biggest leadership challenges.



Bill Dwyer

Assistant Teaching Professor, Rutgers University

William teaches at the Rutgers University School of Management and Labor Relations, including courses in Negotiation and Workplace Conflict Resolution, along with other undergraduate and postgraduate level courses.



Stephane McShane

Director, Maxim Consulting

Stephane McShane is a Director at Maxim Consulting Group, where she helps construction firms of all sizes improve operations through evaluation and implementation work. She specializes in leadership development, executive coaching, strategic planning, and performance improvement.



Henriette Schapelhouman

President, Semper Vita Institute

Henriette currently serves as the president of Semper Vita Institute, a training company specializing in the personality and strengths-based coaching of individuals, executives, teams, organizations, marriages and families. She is also an ordained pastor in the Free Methodist Church and popular speaker at conferences and retreats.



Angie Simon

President and Co-founder, Heavy Metal Summer Experience

Angie Simon, co-founder and president of Heavy Metal Summer Experience, helps introduce students and recent grads to careers in the MEP trades. She previously served as President and CEO of Western Allied Mechanical and made history as SMACNA's first woman president.



Andy Patron

Principal Consultant, Aboveboard Consulting

Andy has been working in the construction industry for over 30 years, leading, managing and developing people with private and public sector owners. He's a sought-after consultant, trainer, speaker, group facilitator and presenter whose passion for talent development has helped him collaborate and build solutions with clients all over the world.

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